

# Year 9 Homework Half Term 2 : Food Promotion and Food Safety

| Task | +   | ++   | +++  |
|------|---|--|--|
| 1    | <p><b>Produce a poster to market your cheesecake.</b><br/>Include a description of the product.<br/>Why should people buy it.</p> <p>Think about the words you could use that would describe your product so that it APPEALS to buyers.</p>                     | <p><b>Produce a poster/leaflet to market your cheesecake.</b><br/>Include a description of the product.<br/>Explain why it is a desirable product.<br/>We should be able to tell from your advert which TARGET MARKET you are aiming your product.</p> <p>Use vocabulary creatively to encourage your TARGET MARKET to buy your product.</p> | <p><b>Choose an unusual method to promote your cheesecake. It CANNOT be a poster or leaflet.</b></p> <p>Your method must:<br/>Include a detailed description of the product.<br/>Your promotion will be targeted to a specific group and occasion.<br/>We should be able to tell which group and occasion this is.</p> <p>Use vocabulary creatively and extensively to encourage your TARGET MARKET to buy your product.</p> |
| 2    | <p><b>The benefits of micro-organisms and bacteria.</b></p> <p>“Bacteria and micro-organisms are often seen as bad”</p> <p>Describe one way in which bacteria/microorganisms can be beneficial in food production.</p> <p>DO NOT COPY AND PASTE INFORMATION</p> | <p><b>The benefits of microorganisms and bacteria.</b></p> <p>“Bacteria and micro-organisms are often seen as bad”</p> <p>Explain giving two examples bacteria/microorganisms can be beneficial in food production.</p> <p>DO NOT COPY AND PASTE INFORMATION</p>   | <p><b>The benefits of microorganisms and bacteria.</b></p> <p>“Bacteria and micro-organisms are often seen as bad”</p> <p>Analyse three ways in which bacteria/microorganisms can be beneficial in food production.</p> <p>DO NOT COPY AND PASTE INFORMATION</p>   |

