



Headteacher: Mr Paul Beale, BSc (Hons), NPQH, PGCE

23<sup>rd</sup> January 2026

Dear Families,

I am writing to inform you of an important decision regarding our school's use of social media. After careful consideration, Old Buckenham High School will no longer maintain or use an official presence on the social media platform X.

This decision has not been taken lightly. As a school, we fully recognise the role that social media plays in today's society and the value it can offer in helping schools communicate quickly and widely with their communities. We also understand the importance of meeting families where they are and ensuring that information about school life is accessible and timely.

However, we have reflected carefully on the ongoing changes to the platform and the way it is now used. After this review, we do not believe that continued use of X aligns with our school's core values of **Community, Ambition and Respect**. It is important to us that the platforms we use to represent Old Buckenham High School reflect the standards we expect of our pupils and the inclusive, respectful environment we work hard to foster.

We remain absolutely committed to clear and effective communication with families and our wider community. We will continue to share news, updates and celebrations through our website, bulletins and other appropriate communication channels that better reflect our values and support positive engagement.

Thank you, as always, for your understanding and continued support. Should you have any questions about how we will communicate with you moving forward, please do not hesitate to contact the school.

Yours sincerely,

Paul Beale  
Headteacher

COMMUNITY - AMBITION - RESPECT