

Exam

Creative i-Media (OCR Nationals)



Exam Board: **OCR** | **1 paper** 25%

R081: Pre-production skills (1 hour 15 mins)

Past Papers: https://tinyurl.com/yc4cn7je

Topics students are examined on:

R081: Pre-production skills

Students are tested on a range of pre-production techniques used in creative and digital media, including client briefs, time frames, deadlines and preparation techniques. They will need to demonstrate an understanding of the purpose and uses of a range of pre-production techniques. They will need to be able to identify and discuss the importance of identifying the *target audience* and how they can be categorised. Students must be able to *review* pre-production documents and identify areas for improvement.

Students will also need to demonstrate an understanding of the following topics:

- Hardware and software
- Health and safety considerations when creating digital media products
- How legislation applies to creative media production
- Script analysis (e.g. scenes/locations, characters, resources and equipment needed)
- Appropriate file formats

NEA (Coursework) 25% each

These units will be completed in class under controlled conditions

Mandatory Unit: R082: Creating Digital Graphics

Additional Units:

R088: Creating a Digital Sound Sequence

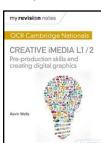
R091: Game Development; Designing a Game Concept

Useful websites for revision:

- www.youtube.com/user/MissChambersICT Advice for extended writing questions:
- www.youtube.com/watch?v=ImugYUXVqtc

The following revision guide is suggested: My Revision Notes: OCR Cambridge Nationals in Creative iMedia L 1/2: Pre-production skills and Creating digital graphics

All students have access to their
OneNote exercise book and revision
resources – this is accessed by logging into
obhs.sharepoint.com



Suggested revision activities to help your child prepare for the i-Media exam:

- Encourage your son/daughter to create flash cards, trying to overlap resources from the revision guides, online videos and their OneNote class pages
- Practise past papers and work through the knowledge organiser tasks in their OneNote exercise book
- Encourage them to revisit their DIRT analysis pages in their OneNote exercise book. These will highlight the areas of weaknesses from previous tests/mock exams. Your son/daughter should aim to revise the topics they found difficult and not just to re-revise the content they are more comfortable with
- Create a glossary of terms encourage your son/daughter to revisit
 their OneNote exercise book and to collate the key terms gathered in
 Year 10 and 11 this will provide a valuable revision resource which
 can be shared and tested regularly at home

Revision Checks:

- ✓ Can your son/daughter name a *range* of pre-production documents, including:
 - Mood Boards Mind Maps Visualisation Diagrams Scripts Storyboards?
- Can they identify the purpose, content and key features of each of these documents?
- Students need to focus on reading the exam paper carefully. The content is scenario based and all responses should make reference to this
- Encourage your son/daughter to take regular breaks from their revision – some useful strategies can be found at www.cambridgeacademicperformance.co.uk/2015/04/02/howto-use-revision-breaks-effectively/ and www.oxfordhomeschooling.co.uk/revision-techniques/whenshould-i-take-breaks/www.oxfordhomeschooling.co.uk/revisiontechniques/when-should-i-take-breaks/

TIPS for the exam paper

- ALWAYS refer to the context/scenario
- Use an equal balance of positives and negative comments
- Refer to the correct target audience (this may not be the *final* target audience)
- Accurately use subject specific terminology
- Add/discuss the need for suitable detail/annotation