

WJEC Creative and Media

Exam Board: *WJEC*

Exam: *1 – 2 hours long*

Skills:

Identifying

Describing

Explaining

Analysing

The paper typically has 4 questions:

Q1: Introduce the idea for the project

Q2: Describe professional practice within Textiles

Q3: Describe and Explain research that has been carried out

Q4: Explaining the proposal in detail

Unit 1 – The Exam

- An assessment brief was issued in December and students have been researching their ideas for this in the lead up to the exam which is on **11th March**.
- Students have had 20 hours of research time in lesson to explore and develop their own ideas within the brief and to prepare for the exam.

Unit 1 WJEC Exam Question Tips

- Key questions from past exams – variations of the questions below have featured in previous exams
- It is important to consider the following:
 - What the **key words** mean in each question
 - What they are asking you to do
 - How many marks they are worth

(remember there will most likely only be 3-4 questions for the exam, however these will need to be answered in detail dependant on how many marks they are worth)

Question 1 – Introduce Your Idea

Briefly **outline** your **idea** for the **brief** you have been given.

(3 – 5 marks)

3-5 marks – This question should only be a short paragraph detailing your idea.

Outline – general description highlighting key points that are the most important

Idea – ideas that you have had in lesson, the ones you have been researching into for unit 1

Brief – a short statement that tells you what you need to do for unit 1

Question 2 – Professional Practice within Textiles

Describe examples of relevant professional practice you researched in response to the brief.

You may include details of relevant practitioners, styles, genres, materials, resources and/or techniques

(10 marks)

10 marks – This question should be a reasonable length of around 2 paragraphs or one longer one. You should mention anything to do with professional practice that you have researched.

Describe – tell the examiner what you have done

Examples – give some actual examples of things you have looked at and try to be specific

Relevant – make sure they are relevant to Textiles and what you have done in unit 1

Professional Practice – the work and jobs of different people who have jobs within Textiles, they make also need a particular set of skills for their job or role

Question 3 – Your Research

How did your **research** help you create your proposal?

(5 marks)

Describe the research you did for the assignment brief. Include information on:

- **primary and secondary sources**
- **research tools**
- **target audience**
- **quality of findings**

(10 marks)

5-10 marks – This could involve one or two questions about research. This question should be a reasonable length of around 2 paragraphs or one longer one. You should mention anything to do with what you have researched and how you have done this.

Research – the work that you have done for unit 1

Primary Sources – things that you have found yourself first hand-own images/interviews you have done etc

Secondary Sources – things that you have found from someone else-the internet/books etc

Research Tools – different ways of researching – internet/books/experimentation/magazines/first hand

Target Audience – the client or audience that your product is for

Quality of Findings – how useful your findings have been and also how honest and reliable they are in what they say

Question 4 -

Explain your **proposal** for the brief in detail giving **reasons for your choices** and using your creative ideas in your chosen creative and media sector. You should include the following:

- **genre/style** (2/4)
- **ideas/content** (10/15)
- **resources** (5/7)
- **how a local audience has been targeted** (3/4)

Note: Up to 5 additional marks will be awarded for the use of **specialist language**.

You may include **sketches, designs, drawings** or storyboards etc. in your response.

(20 - 30 marks)

20-30 marks – This question is worth the biggest amount of marks and so should consist of several long paragraphs. The use of specialist language is also important to achieve a higher mark and so is giving

Proposal – the ideas that you have had in lesson, the ones you have been researching into for unit 1

Genre/Style – the theme for your project or the style of clothing you have designed

Ideas/Content – what you have come up with in response to the brief

Resources – what you have used during the project

Local Audience Targeted – the client or audience that your product is for and why it would appeal to them

Specialist Language – language that you would use in Textiles to name techniques, processes or finishes that you have researched

Notes for Exam - 4 Sides of A4

The notes:

- Must be hand written by the candidate themselves
- Can contain graphs, spider diagrams, pictures etc
- Can contain evidence of primary and secondary research (questionnaire results, interview results)
- Can contain evidence of secondary research from a variety of research sources, for example books, internet, newspapers, etc.
- Must NOT contain full continuous prose
- Can contain bullet points

Notes for Exam - 4 Sides of A4

- Encourage your child to make full use of the notes they are allowed to take in and ensure that they have handed these in before the exam to have them checked ready for the exam
- They will be producing these in lesson but will be able to take them home so they can read through them to remind them of what they will be writing about

Planning

Help them to organise their ideas and plan a response. Encourage them to do the following:

1. Read the question and highlight the key words to establish what you are being asked to do
2. Consider what the question is asking you and how many marks it is worth – this will determine how long the response should be
3. Note down what you want to include in your answer and use numbers to divide these into paragraphs – check these off as you are writing to ensure you have included everything you planned to

You can find past papers and mark schemes here:

<https://www.wjec.co.uk/qualifications/qualification-resources.html?subject=CreativeandMedia&level=Level12Certificate&pastpaper=true>

Other related documents can be found here:

<https://www.wjec.co.uk/qualifications/qualification-resources.html?subject=CreativeandMedia&level=Level12Certificate>